



**COMMITTED  
TO PUBLIC  
GOOD.**

## **SOCIAL RESPONSIBILITY**

During the past decades, the public has become more and more conscious (and critical) of what, where and how consumer goods and services are produced or provided. For example, products and services from companies that use unfair labor practices or contribute to pollution and other environmental problems are generally avoided, while those with good standing with the community are promoted and patronized. How can your company align its economic goals alongside the obligation to act for the benefit of society as a whole?

# **GEM**

**GLOBAL EARTHQUAKE MODEL FOUNDATION**  
a world resilient to earthquakes

### **CONTACT US**

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“

*GEM will provide communities with a great opportunity to strengthen their capacity to respond to disasters, invest in disaster reduction and therefore make themselves stronger and more resilient.*

”

**Public Sponsor**

*(Reserved space for partner quote)*

## OUR TRACK RECORD

Zurich Insurance Group, Munich Re, Hannover Re and catastrophe modeling vendor AIR Worldwide to name a few have all recognized this benefit and have been supporting GEM for many years.

## BENEFITS

- Be part of a global team in shaping the direction of global earthquake modeling  
Connect with public and private participants from around the world
- Be at the forefront of developing GEM's state-of-the-art earthquake hazard and risk assessment software: the Open-Quake engine
- Contribute to maintenance and improvement of GEM products for public good
- Demonstrates corporate social responsibility
- Use of the GEM brand

## JOIN US

Support high quality data and tools sharing on free, open and transparent platform

## OUR SOLUTIONS

GEM is internationally recognized as a non-profit organization working for the public good in a collaborative, credible, open and transparent way to deliver and transform scientific knowledge on earthquake hazard and risk into actionable solutions. By supporting or sponsoring GEM, your company will be instantly recognized for contributing to the global initiative on reducing disaster risk in seismically active areas.

## SERVICES

Your funding support will help GEM to:

- develop hazard and risk datasets for developing countries;
- conduct training to improve the local capacity in assessing disaster risk;
- provide risk assessment to highlight disaster risk reduction (DRR) goals of the United Nations Sendai Framework and Sustainable Development Goals (SDG); and
- develop free and open tools for public use.