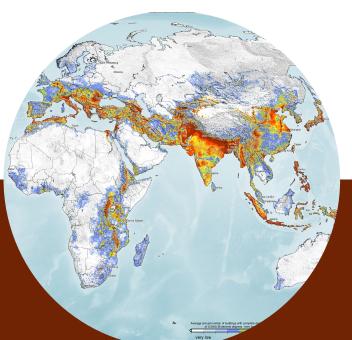




Building Resilience: GEM RELEASES NEW GLOBAL EARTHQUAKE HAZARD AND RISK PRODUCTS

October 13, 2023 10 AM-12 PM CEST

Why a global understanding of earthquake risk is important to the pursuit of equity and security for all.



OVERVIEW

This year, the UNDRR's International Day for Disaster Risk Reduction highlights the critical link between disasters and inequality. Unequal access to financial resources and insurance often exposes the vulnerable to disaster risks. Conversely, disasters can worsen disparities, plunging the marginalized into deeper poverty.

The Global Earthquake Model (GEM) Foundation through its groundbreaking earthquake hazard and risk maps presented at the GEM Conference in June 2023, is taking significant strides to address this issue. These maps provide vital insights into the variation of risk around the world, thus equipping risk managers, insurers, engineers, building regulators, and community planners with information to inform risk reduction measures by improving building safety and land use, enhancing earthquake preparedness, and incentivising risk transfer mechanisms such as insurance.

REGISTRATION

Event page: <u>https://www.globalquakemodel.org/gemevents/gem-global-maps-release-2023</u> Registration link: <u>https://us02web.zoom.us/webinar/register/WN_PsZutSNEST6fSzLt3TwnHg#/registration</u>

TOPICS & SPEAKERS



Helen Crowley Secretary General





John Schneider Senior Advisor

International Day for DRR and GEM's global hazard and risk maps and Q &A/Discussion



Marco Pagani Head of Seismic Hazards

Presentation of the Global Seismic Hazard Mosaic



Vitor Silva Head of Risk Engineering

Presentation of the Global Seismic Risk Mosaic



Andres Abarca Product Manager

Walkthrough of access to GEM's 2023 products