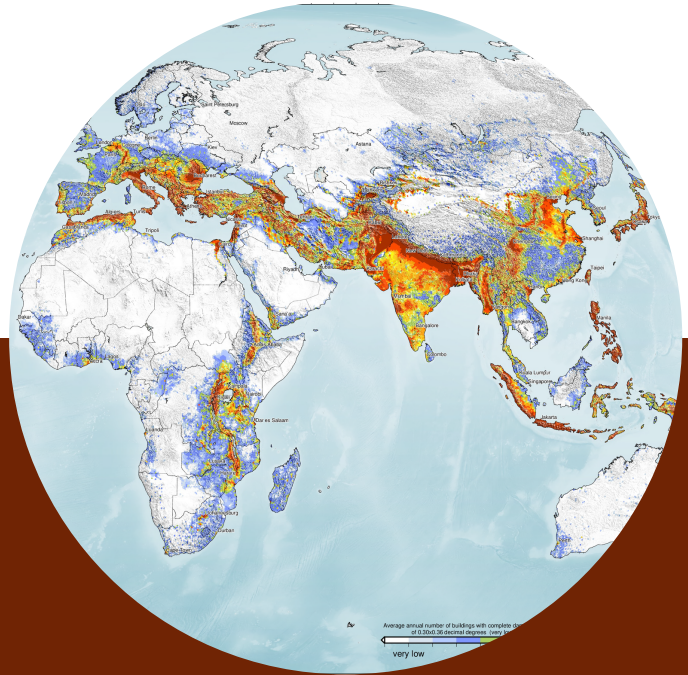


# Building Resilience: **GEM RELEASES NEW GLOBAL EARTHQUAKE HAZARD AND RISK PRODUCTS**



**October 13, 2023  
 10 AM-12 PM CEST**

Why a global understanding of earthquake risk is important to the pursuit of equity and security for all.

## OVERVIEW

This year, the UNDRR's International Day for Disaster Risk Reduction highlights the critical link between disasters and inequality. Unequal access to financial resources and insurance often exposes the vulnerable to disaster risks. Conversely, disasters can worsen disparities, plunging the marginalized into deeper poverty.

The Global Earthquake Model (GEM) Foundation through its groundbreaking earthquake hazard and risk maps presented at the GEM Conference in June 2023, is taking significant strides to address this issue. These maps provide vital insights into the variation of risk around the world, thus equipping risk managers, insurers, engineers, building regulators, and community planners with information to inform risk reduction measures by improving building safety and land use, enhancing earthquake preparedness, and incentivising risk transfer mechanisms such as insurance.

## REGISTRATION

Event page: <https://www.globalquakemodel.org/gemevents/gem-global-products-release-2023>

Registration link: [https://us02web.zoom.us/webinar/register/WN\\_PsZutSNESt6fSzL3TwnHg#/registration](https://us02web.zoom.us/webinar/register/WN_PsZutSNESt6fSzL3TwnHg#/registration)

## TOPICS & SPEAKERS



**Helen Crowley**  
 Secretary  
 General

Welcome/Closing  
 Remarks and Overview of  
 GEM's 2023 product  
 release



**John Schneider**  
 Senior  
 Advisor

International Day for DRR  
 and GEM's global hazard  
 and risk maps and  
 Q & A/Discussion



**Marco Pagani**  
 Head of Seismic  
 Hazards

Presentation of the Global  
 Seismic Hazard Mosaic



**Vitor Silva**  
 Head of Risk  
 Engineering

Presentation of the Global  
 Seismic Risk Mosaic



**Andres Abarca**  
 Product  
 Manager

Walkthrough of access to  
 GEM's 2023 products